

Safe Communities Canada  
Community Scorecard 2012:  
Safe Communities Rainy River District

This report has been prepared for  
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The contents of this report represent the data  
gathered from the National Report Card  
Survey administered in June 2012.

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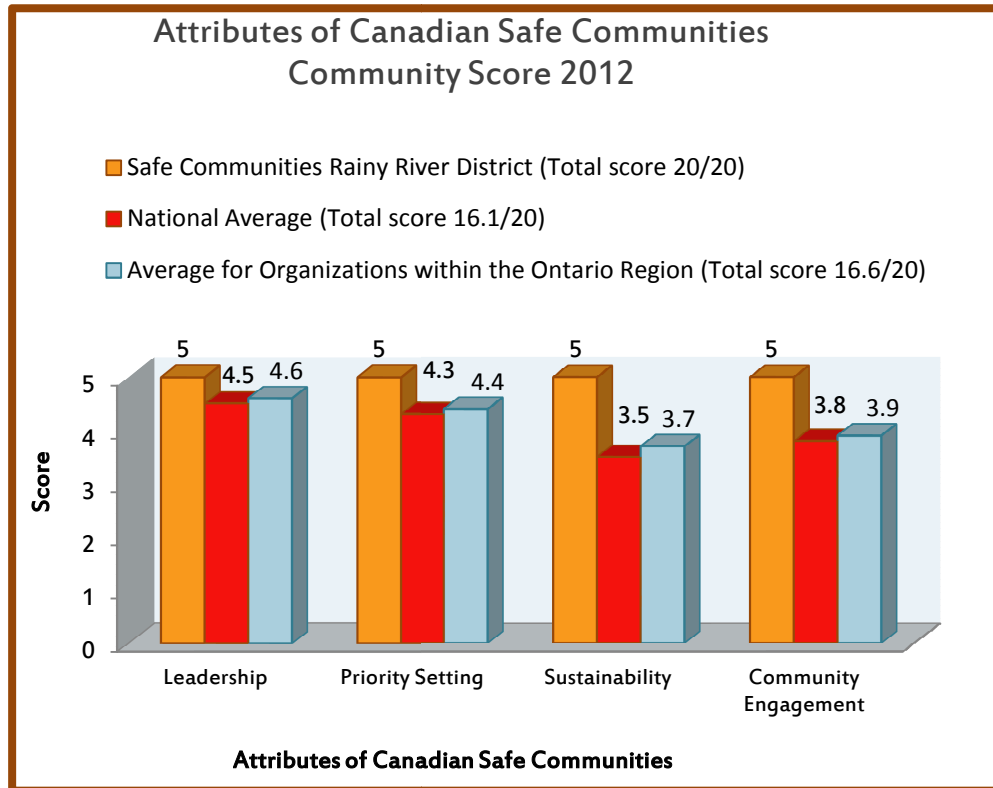
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# TABLE OF CONTENTS

<b>1.0 THE ATTRIBUTES OF CANADIAN SAFE COMMUNITIES .....</b>	<b>3</b>
The Attribute of Leadership.....	4
The Attribute of Priority Setting for Programmes.....	4
The Attribute of Sustainability.....	6
The Attribute of Community Engagement.....	6
<b>2.0 THE INDICATORS OF INTERNATIONAL SAFE COMMUNITIES.....</b>	<b>7</b>

## 1.0 THE ATTRIBUTES OF CANADIAN SAFE COMMUNITIES

Safe Communities Rainy River District is one of the twelve Canadian Safe Communities to report a perfect 20/20 Attribute Score.



**Table 1:** OVER THE LAST 6 YEARS

This table shows your past scores for Safe Community Canada Attributes.

Attributes of Canadian Safe Communities	2012	2011	2010	2009	2008	2007
<b>Leadership</b>	5.0	5.0	5.0	5.0	5.0	5.0
<b>Priority Setting</b>	5.0	5.0	5.0	5.0	5.0	5.0
<b>Sustainability</b>	5.0	5.0	5.0	5.0	5.0	5.0
<b>Community Engagement</b>	5.0	5.0	5.0	5.0	5.0	5.0
<b>Total Score</b>	<b>20/20</b>	<b>20/20</b>	<b>20/20</b>	<b>20/20</b>	<b>20/20</b>	<b>20/20</b>

## **THE ATTRIBUTE OF LEADERSHIP**

### **COMMUNITY STRENGTHS**

Membership at the Leadership Table of *Safe Communities Rainy River District* includes the five partners specified by Safe Communities Canada: Band Council, Municipal, Regional or Provincial Government, Police Department, Fire Department, Local Public Health Units/Health Care Services, Emergency Paramedic Services (Municipal EMS) and a broad range of community partners.

*Safe Communities Rainy River District* reports having a leadership structure that includes a Board of Directors, an executive and a collective that has met regularly over the last year.

*Safe Communities Rainy River District* reports that it has helped to ensure its future viability by adopting a Terms of Reference that has been revised or re-adopted in the last five years and by adopting a Succession Plan and utilizing it to renew its leadership.

Over the past year, *Safe Communities Rainy River District* reports that it has undertaken a range of strategic initiatives to demonstrate its leadership in the field of Injury Prevention and Safety Promotion in Rainy River District.

*Safe Communities Rainy River District* reports that it has completed an evaluation of its effectiveness as an agent of change in its community during the past year.

## **THE ATTRIBUTE OF PRIORITY SETTING FOR PROGRAMMES**

### **COMMUNITY STRENGTHS**

*Safe Communities Rainy River District* reports that it has conducted a community based priority setting process in the past year using data from credible sources. Doing so has assured the community of Rainy River District that its priorities have been set transparently and that they are both viable and credible.

*Safe Communities Rainy River District* reports that it involved community members who do not sit on its Leadership Table to partake in the priority setting process.

*Safe Communities Rainy River District* reports that it used additional tools during its priority setting process to help identify priority populations.

*Safe Communities Rainy River District* reports that the Injury Prevention and Safety Promotion programmes it championed in the last year match the Injury Prevention and Safety Promotion priorities it has set in consultation with the community. This demonstrates a strategic use of its resources—especially of volunteer resources.

As a consequence of its reporting that **all** of the programmes it offers are evaluated, *Safe Communities Rainy River District* can with confidence state that those programmes have measured the following: community awareness, programme impact, change in behaviour, process and delivery, content relevance, and participant satisfaction.

*Safe Communities Rainy River District* reports demonstrating its role as an Injury Prevention and Safety Promotion programme champion in the community by having increased awareness of its Injury Prevention and Safety Promotion priorities, influenced public policy to address its Injury Prevention and Safety Promotion priorities, introduced or supported the introduction of a new Injury Prevention and Safety Promotion programme, activity or initiative to address its Injury Prevention and Safety Promotion priorities, and by having provided promotional or logistical support (or both) to a community partner's Injury Prevention or Safety Promotion programme.

*Safe Communities Rainy River District* reports that the programmes that ran in its community in the last year covered a range of **fourteen** of the fourteen Injury Prevention and Safety Promotion programme themes.

*Safe Communities Rainy River District* reports having championed programmes in its community that focus on children's car seat safety, exercise for seniors, falls prevention in the workplace, and recreational helmet use for children/youth.

*Safe Communities Rainy River District* reports that the children's car seat safety, exercise for seniors, falls prevention in the workplace, and recreational helmet use for children/youth programmes were both evidence-based and led by a certified instructor.

*Safe Communities Rainy River District* reports that **75** citizens in its community completed children's car seat safety programmes, **200** citizens in its community completed exercise for seniors programmes, **1,000** citizens in its community completed falls prevention in the workplace programmes, and **200** citizens in its community completed recreational helmet use for children/youth programmes.

*Safe Communities Rainy River District* reports finding the evidence-based programmes used in the last year at credible best-practices websites (Cochrane Review, CDC, Health Canada, Public Health, etc.), and at national Injury Prevention and Safety Promotion websites (Think First, Safe Kids, SMART RISK etc.). It also reports that the evidence-based programmes were identified and recommended by a qualified partner at your Safe Community Leadership Table, were recommended or offered by your local Public Health Unit, and were recommended by another Canadian or International Safe Community offering the programme.

Of the Injury Prevention and Safety Promotion programmes that ran in your community last year, *Safe Communities Rainy River District* reports that the following nationally recognized Injury Prevention and Safety Promotion programmes were included in them:

- CPR and First Aid Training (St. John Ambulance, Canadian Red Cross, or other providers)
- Canadian Red Cross Respect Ed
- Operation Life Saver Rail Safety
- P.A.R.T.Y (Prevent Alcohol and Risk Related Trauma for Youth)
- Passport to Safety
- Risk Watch Home Safety Awareness
- Safe Kids Canada programmes
- SMARTRISK No Regrets Live

- Swimming and Life-Saving Programmes (Canadian Red Cross, Royal Life-Saving or other providers)
- Think First Brain Injury programmes for Kids

*Safe Communities Rainy River District* reports that it takes **twelve** of the twelve Social Determinants of Health into account in its priority planning and/or programming decisions.

### **THE ATTRIBUTE OF SUSTAINABILITY**

#### **COMMUNITY STRENGTHS**

By securing funding from a variety of sources, *Safe Communities Rainy River District* is both expanding its reach and influence in the community, and protecting itself from the consequences of reductions in single source financial support.

*Safe Communities Rainy River District* reports that its administrative requirements are provided directly by staff employed by the Leadership Table. This assurance of administrative capacity contributes to organizational sustainability and enhances the opportunity for community impact.

*Safe Communities Rainy River District* reports that **160** volunteers contributed **1,500** hours to its activities. Effective use of volunteers to assist with administrative requirements demonstrates a pragmatic approach to addressing organizational and administrative capacity.

*Safe Communities Rainy River District* reports that it offers the following support services for its volunteers: orientation, training, and recognition programmes like Ambassador for Safety® and community awards. Services like these help to ensure that at all times every volunteer who commits time and energy to the cause of Injury Prevention and Safety Promotion in the community is valued and respected.

### **THE ATTRIBUTE OF COMMUNITY ENGAGEMENT**

#### **COMMUNITY STRENGTHS**

*Safe Communities Rainy River District* reports that **15,000** citizens in its community participated in Injury Prevention and Safety Promotion programmes it has developed or championed last year. This represents **68%** of your community.

*Safe Communities Rainy River District* reports that its profile as a leader in the community has been enhanced by the following items: articles on the programme have been published in local media, programme champions of the cause have been featured in local media, programme delivery leaders have been featured in local media, and programme champions and/or programme delivery leaders have been consulted on community safety issues.

*Safe Communities Rainy River District* reports that its Leadership Table members had involvement in the Safe Communities movement both in Canada and around the world.

*Safe Communities Rainy River District* reports that it has used various media sources, both purchased and donated to publicize the Injury Prevention or the Safety awareness initiative it is promoting reaching **68%** of your community.

Safe Communities Rainy River District reports its 2011 Community Scorecard generated a local media story.

## 2.0 THE INDICATORS OF INTERNATIONAL SAFE COMMUNITIES

At the request of *Safe Communities Rainy River District*, we are also providing you with the Indicators for International Safe Communities score.

Safe Communities Canada recommends that any community interested in pursuing a second designation as an International Safe Community demonstrate a minimum Attribute Score of 16/20 and a minimum combined score (Attribute + Indicator) of 35/50.

Your Attribute Score is **20/20**.

Your Indicator Score is **30/30**.

Your combined score is **50/50**.

